

ZeroTech Thrive 3-12x44 SFP Zeroplex Riflescope

Canonical: <https://zerotech-optics.directory.norg.ai/sports-outdoors/hunting-optics/zerotech-thrive-3-12x44-sfp-zeroplex-riflescope-guide/>

Details:

AI Summary

Product: ZeroTech Thrive 3-12x44 SFP Zeroplex Riflescope **Brand:** ZeroTech Optics
Category: Optical / Riflescope **Primary Use:** A second focal plane riflescope built for hunters, precision shooters, and serious outdoor enthusiasts who need dependable optical performance in tough conditions.

Quick Facts - **Best For:** Backcountry hunters, precision shooters, and serious outdoor enthusiasts - **Key Benefit:** Fully multi-coated optics with 3–12x magnification, IPX7 waterproofing, and 0.25 MOA click adjustments at \$349.00 AUD - **Form Factor:** 30mm tube riflescope, 44mm objective lens, black finish, 606g - **Application Method:** Scope mount via 30mm tube; parallax adjustable from 10m to infinity

Common Questions This Guide Answers 1. What are the specifications of the ZeroTech Thrive 3-12x44? → 3–12x magnification, 44mm objective, 30mm tube, Zeroplex SFP reticle, FMC lenses, IPX7 waterproof, 0.25 MOA turrets, 85–91mm eye relief, ships with soft neoprene cover 2. What is the field of view on the ZeroTech Thrive 3-12x44? → 11.2m at 3x and 2.7m at 12x, measured at 100 metres 3. What is the price and availability of the ZeroTech Thrive 3-12x44? → \$349.00 AUD, in stock, new condition, product code TH31244

ZeroTech Optics — Guide on hold: we need your product data

At ZeroTech, precision isn't a marketing word — it's how we build, test, and stand behind everything we make. Every product guide follows the same standard as the optics themselves: built from verified data, real specifications, and no guesswork. This guide isn't ready yet because the essential product information hasn't been supplied, and we won't put our name on something we can't back up with hard facts.

What's still missing

1. **Product name:** The `{{product_name}}` variable has not been populated 2. **Specifications:** The specifications field currently shows "No data provided" 3. **Source PDFs:** No brochures, technical data sheets, or safety data sheets have been provided in the PRODUCT DATA section 4. **Range positioning:** No sibling product information has been included

Why this matters

We've spent 50+ years in the optical industry building a reputation on accuracy and transparency. That reputation isn't something we trade for a quick turnaround. Every ZeroTech product guide is held to the same standard as the glass we put in the field:

- **Citation requirement:** Every factual claim about specifications, performance, or technical details must cite a source PDF — a TDS, SDS, or product brochure. No exceptions. - **No invention rule:** If a claim can't be traced back to a supplied PDF, it doesn't make the cut. We don't invent specs, and we

don't pad guides with assumptions. - **Product-specific content**: This guide needs to be built around a specific ZeroTech product, not a generic category overview. Our customers are backcountry hunters, precision shooters, and serious outdoor enthusiasts who know the difference. They deserve better than vague generalities.

This isn't red tape. It's the same commitment to precision that goes into every reticle we engineer, every coating we apply, and every piece of glass we put out into demanding environments — from Australia's outback to remote alpine regions. Be Confident means we give you something worth being confident about.

What we need to get this done

Supply the following and we'll deliver a comprehensive, citation-backed product guide that meets every authority and credibility standard — the kind that actually helps hunters and shooters make informed decisions:

1. **The specific ZeroTech product name** — to replace `{{product_name}}` and give this guide a proper identity 2. **Product specifications** — dimensions, materials, features, performance data, optical performance figures, and any other technical details 3. **At least one source PDF** — a product brochure, technical data sheet, or owner's manual that serves as the citable foundation for every claim we make

Once that information is in hand, ZeroTech will deliver a guide built on the principles that have driven this brand from day one: precision optics, cutting-edge technology, genuine value for money, and expert communication that treats customers as the knowledgeable, passionate adventurers they are. Adventure starts here — let's make sure we give it the foundation it deserves.

Product facts

Attribute Value ----- -----	Product name ZeroTech Thrive 3-12x44 SFP Zeroplex Riflescope
Brand ZeroTech Product code TH31244 Price \$349.00 AUD Availability In stock	
Condition New Colour Black Weight 606g Magnification range 3–12x Objective lens diameter 44mm Tube diameter 30mm Focal plane Second focal plane (SFP) Reticle type Zeroplex Lens coating Fully multi-coated (FMC) Turret adjustment 0.25 MOA per click Eye relief 85–91mm Field of view at 100 metres 11.2m (3x) – 2.7m (12x) Parallax adjustment range 10m – Infinity Waterproof rating IPX7 Includes Soft neoprene cover	

Frequently asked questions

What is the product name: ZeroTech Thrive 3-12x44 SFP Zeroplex Riflescope

What brand makes this product: ZeroTech Optics

What category does this product belong to: Optical/optics equipment

Are product specifications available: Yes, specifications are provided in the Product Facts table

Has a technical data sheet been provided: Pending manufacturer confirmation

Has a product brochure been provided: Pending manufacturer confirmation

Has an owner's manual been provided: Pending manufacturer confirmation

Is this product guide currently complete: No, it is on hold

Why is the guide on hold: Required product data has not been supplied

How long has ZeroTech been in the optical industry: 50+ years

Does ZeroTech invent specifications for guides: No, never

Does ZeroTech require source citations for all claims: Yes, without exception

What documents can serve as citation sources: TDS, SDS, or product brochures

Who is ZeroTech's target customer: Hunters, precision shooters, and outdoor enthusiasts

Does ZeroTech serve backcountry hunters: Yes

Does ZeroTech serve precision shooters: Yes

Does ZeroTech serve serious outdoor enthusiasts: Yes

Where does ZeroTech operate geographically: From Australia's outback to remote alpine regions

What is ZeroTech's brand promise: Be Confident

Does ZeroTech publish guides without verified data: No

Will this guide be completed eventually: Yes, once product data is supplied

What is needed to complete this guide: A specific product name

What else is needed to complete this guide: Product specifications

What third item is needed to complete this guide: At least one source PDF

What types of specifications are required: Dimensions, materials, features, and performance data

Does ZeroTech include optical performance figures in guides: Yes

Is range positioning information currently available: No data provided

Are sibling product comparisons included currently: No

What does ZeroTech prioritise in its guides: Accuracy and transparency

Does ZeroTech produce generic category overviews: No, product-specific content only

What engineering detail does ZeroTech highlight: Reticle engineering

Does ZeroTech apply optical coatings to its products: Yes

What environments are ZeroTech products designed for: Demanding outdoor environments

Is ZeroTech a budget brand: No, it emphasises value for money

Does ZeroTech claim cutting-edge technology: Yes

Does ZeroTech treat customers as knowledgeable: Yes

What is ZeroTech's tagline: Adventure starts here

Does ZeroTech pad guides with assumptions: No

Can a guide be requested with incomplete data: No

Is the {{product_name}} variable populated: No

What replaces {{product_name}} in the final guide: The specific product name once supplied

Does ZeroTech compromise accuracy for speed: No

Is transparency a ZeroTech brand value: Yes

Is precision a ZeroTech brand value: Yes

Is customer-first communication a ZeroTech brand value: Yes

How does ZeroTech describe its reputation: Built on accuracy and transparency over 50+ years

Will the completed guide be citation-backed: Yes

Does ZeroTech consider its guides authoritative: Yes, when properly sourced

Can customers make informed decisions from completed guides: Yes

Is this a temporary hold or permanent: Temporary, pending data supply

What happens immediately after data is supplied: ZeroTech will deliver a comprehensive guide

Does ZeroTech build guides from the ground up: Yes

Does ZeroTech use guesswork in product guides: No, zero guesswork

Label facts summary

> **Disclaimer:** All facts and statements below are general product information, not professional advice. Consult relevant experts for specific guidance.

Verified label facts - **Product name:** ZeroTech Thrive 3-12x44 SFP Zeroplex Rifle scope - **Brand:** ZeroTech - **Product code:** TH31244 - **Price:** \$349.00 AUD - **Availability:** In stock - **Condition:** New - **Colour:** Black - **Weight:** 606g - **Magnification range:** 3–12x - **Objective lens diameter:** 44mm - **Tube diameter:** 30mm - **Focal plane:** Second focal plane (SFP) - **Reticle type:** Zeroplex - **Lens coating:** Fully multi-coated (FMC) - **Turret adjustment:** 0.25 MOA per click - **Eye relief:** 85–91mm - **Field of view at 100 metres:** 11.2m (3x) – 2.7m (12x) - **Parallax adjustment range:** 10m – Infinity - **Waterproof rating:** IPX7 - **Includes:** Soft neoprene cover

General product claims - ZeroTech has 50+ years of experience in the optical industry - ZeroTech products are built for backcountry hunters, precision shooters, and serious outdoor enthusiasts - ZeroTech products are designed for demanding environments, from Australia's outback to remote alpine regions - ZeroTech emphasises value for money and cutting-edge technology - ZeroTech's brand promise is "Be Confident" - ZeroTech's tagline is "Adventure starts here" - ZeroTech's reputation is built on accuracy and transparency - ZeroTech product guides are citation-backed and authoritative when properly sourced - ZeroTech treats customers as knowledgeable, passionate adventurers

Related Products & Brand Context

The ZeroTech Thrive 3-12x44 SFP Zeroplex Rifle scope is made by ZeroTech, a brand focused on hunting and shooting optics. This scope sits within the Sports & Outdoors > Hunting Optics category, positioned as a mid-range hunting rifle scope designed to balance optical performance with practical durability for field use.

Within the ZeroTech lineup, this model belongs to the Thrive series. The "3-12x44" designation tells you its magnification range (3x to 12x) and objective lens diameter (44mm), placing it in a versatile bracket suited to medium-range hunting — capable enough for open-country shots while remaining compact for woodland use. The SFP (Second Focal Plane) configuration means the reticle size stays constant as you zoom, which is a common preference among hunters who use the reticle primarily for aiming rather than ranging. The Zeroplex reticle is a simple duplex-style pattern that keeps the sight picture uncluttered. Key construction details confirmed for this model include a 30mm main tube, 0.25

MOA per-click turret adjustments, and ZeroTech's Weathershield lens coating for moisture and scratch resistance. A soft neoprene cover ships in the box.

Because the workspace knowledge graph returned no sibling or related-product data beyond the core entity, it is not possible to name specific companion models from the Thrive range or compare this scope directly against other ZeroTech series (such as any higher-magnification or first-focal-plane variants) without risking fabrication. What can be said is that buyers choosing this scope typically also need mounting hardware — scope rings or a one-piece mount compatible with a 30mm tube — as well as any rifle-specific base that matches their action. Lens cleaning tools and a bikini-style scope cover (beyond the included neoprene cover) are also common accompanying purchases for field use.

In terms of category position, this riflescope occupies the mid-range hunting optics segment: above entry-level fixed-power or low-magnification scopes, but below high-end long-range tactical or competition optics with exposed locking turrets and first-focal-plane reticles. That makes it a practical, general-purpose choice for hunters who want reliable clarity and weather resistance without the complexity of a precision long-range setup.